



VIDEO PRODUCTION RATE CARD

Let us tell your story to attract more customers with engaging video content that makes a lasting impression.

PACKAGES

SILVER \$2,500

- VIDEO coverage with 1-2 cameras
- On-camera interview
- Up to 4 hours of production time
- 3 - 3.5 minute video digital story
- 1 recording location
- Story-board development included
- 2 hours video editing included
- 1 edit included
- 3.5 minute spot on SD Coast Lifestyle show to air for 1 full month

Perfect for event presentations, website content, and Youtube commercials

AD ONS

- Social Media Packages \$200/mo.
- video 1 hour Video Editing..... \$100
- Drone Footage \$200
- Additional edits \$100/hour

GOLD \$3,500

- VIDEO coverage with 1-2 cameras
- Up to 6 hours of production time
- 3 - 3.5 minute video digital story
- 30-second social media cut
- 1 recording location
- Story-board development included
- Full B-roll included
- 4 hours video editing included
- Up to 3 edits included
- Written version of your story published online at thecoastnews.com
- 3.5 minute spot on SD Coast Lifestyle show to air for 1 full month
- mp4 video file provided

Perfect for social media advertising and website promotional content

DIAMOND \$5,000

- VIDEO coverage with 1-2 cameras
- Up to 12 hours of production time
- 3 - 3.5 minute video digital story
- Three 30-second social media cuts
- Up to 3 locations
- Story-board development included
- Full B-roll included
- 6 hours video editing included
- Unlimited edits
- Written version of your story published in Coast News and online at thecoastnews.com
- 3.5 minute spot on SD Coast Lifestyle show to air for 1 full month
- Premier placement on SD Coast Lifestyle show w/on-air mentions
- mp4 video file provided

Perfect for all marketing purposes to maximize your influence on all digital platforms

Not all videos are created equal. San Diego Coastal Lifestyle clients work with Emmy Award-winning Producer Tory Garcia and our team of experienced video editors and marketing minds.

For a free consultation, give us a call now at

CHRIS KYDD (760) 500-0072 or JASON MERRILL (760) 420-4772