

THE COAST NEWS

# Holiday Happenings

2026 ADVERTISING PACKAGES

## Make your business part of North County's holiday plans.

Promote your holiday gifts, dining, events and special offers.

**Three weeks of full-color advertising  
+ one sponsored business feature**

**In print, online & in our special Holiday Happenings eNewsletter**

Complimentary ad design included

### Holiday packages

| Ad size         | Per issue | 3 weeks |
|-----------------|-----------|---------|
| 2-col. × 3-inch | \$162     | \$486   |
| Eighth page     | \$240     | \$720   |
| Quarter page    | \$430     | \$1,290 |
| Half page       | \$805     | \$2,415 |
| Full page       | \$1,250   | \$3,750 |

### Included sponsored feature

2-col. × 3-inch: 120 words

Eighth page: 225 words

Quarter page: 450 words + photo

Half page: 600 words + photo

Full page: 900 words + photo

**Your story, three ways.**  
In print • Online • In our special  
Holiday Happenings eNewsletter



**Choose any 3 or more issues**

Nov. 6, 13, 20, 27 • Dec. 4, 11, 18, 25

**Special holiday features:**

Nov. 20 & Dec. 4

## Packages start at \$486 for three weeks.

Three-issue minimum. Includes full color and one sponsored feature in either the Nov. 20 or Dec. 4 print issue, online at TheCoastNews.com and in a special Holiday Happenings eNewsletter. Advertiser supplies feature content; subject to editing.

**Reserve your holiday package today**

[advertising@coastnewsgroup.com](mailto:advertising@coastnewsgroup.com)

(760) 436-9737 • [TheCoastNews.com](http://TheCoastNews.com)