



TURN YOUR WIN into Business!

Special pricing reserved exclusively for
2026 Best of North County winners.

You earned the recognition. Now use it to build trust,
attract new customers and thank the people who
voted for you.

 **194,000+** votes cast by North County
readers in 2026



SMART PACKAGES. REAL RESULTS. LOCAL IMPACT.

★ Exclusive winner pricing is our way of helping award-winning businesses maximize the value of their recognition. ★

WINNER MARKETING PACKAGES



WINNER THANK YOU PACKAGE

Perfect for businesses that
want to celebrate their win
and thank customers.

- ✓ 1/4-page full-color newspaper ad
- ✓ Professional ad design
- ✓ 100,000 website display impressions
- ✓ Marketing Strategy Session (30 min)

\$695

Celebrate your win
and thank your community.

YOU SAVE \$380
(35% OFF!)

MOST POPULAR



COMMUNITY LEADER

Keep your win in front of
North County for
several weeks.

- ✓ 3 x 1/4-page full-color newspaper ads
- ✓ Winner Spotlight sponsored article in print and online
- ✓ SEO-optimized online publication
- ✓ 1 featured eNewsletter placement
- ✓ 150,000 website display impressions
- ✓ Marketing Strategy Session (30 min)

\$1,495

The perfect mix of visibility
and credibility.

YOU SAVE \$1,600
(52% OFF!)



LOCAL AUTHORITY

Build credibility that lasts
well beyond the contest.

- ✓ 6 x 1/4-page full-color newspaper ads
- ✓ Winner Spotlight sponsored article in print and online
- ✓ SEO-optimized online publication
- ✓ 1 featured eNewsletter placement
- ✓ 300,000 website display impressions
- ✓ Professional campaign design
- ✓ Marketing Strategy Session (30 min)

\$2,595

Be the go-to name
in your category.

YOU SAVE \$2,580
(50% OFF!)

BEST VALUE



NORTH COUNTY MARKETING PARTNER

For businesses ready to build
their brand throughout the year.

- ✓ 12-month marketing plan
- ✓ 12 x 1/4-page full-color newspaper ads
- ✓ Winner Spotlight sponsored article in print and online
- ✓ 2 sponsored articles later in the year
- ✓ 2 featured eNewsletter placements
- ✓ 600,000 website display impressions
- ✓ Priority ad design
- ✓ Annual marketing strategy session (60 min)

\$4,495

Year-round visibility.
Lasting results.

YOU SAVE \$5,430
(55% OFF!)

Winner logo licensing rights waived for ads in Coast News

KEEP YOUR WIN WORKING

A simple "Thank You" ad keeps your
Best of North County recognition in
front of readers while showing
appreciation to the customers
who voted for you.

It's one of the easiest ways to
turn recognition into new business.

Popular ideas for your ad:

- ✓ Thank the community for voting
- ✓ Congratulate your staff
- ✓ Celebrate your Gold, Silver or Bronze finish
- ✓ Invite new customers to experience your award-winning business and be the judge themselves



ASK ABOUT WINNER'S MERCH
SUCH AS WINDOW DECALS
AND MORE!

OPTIONAL ADD-ONS

- ✉ Dedicated eBlast to 12K+ subscribers \$495
- 📄 Additional Winner Spotlight article \$550
- 📄 Additional 100,000 website display impressions \$400
- 📄 Upgrade to 1/2-page full-color ad +\$250/AD
- 🔍 \$1,200 Rook Digital SEO Audit \$95
- 📱 Social Media Post to 33K+ followers \$500
Optional targeting through META at cost.

All ads include professional design.



WINNER EXCLUSIVE PRICING THROUGH OCT. 30, 2026

Most winners advertise within
30 days of being announced
while recognition is highest.

6-MONTH FINANCING AVAILABLE

Spread your investment into
manageable monthly payments.



COMPLIMENTARY MARKETING STRATEGY SESSION

Every package includes a 30-minute consultation
with our advertising experts to help you maximize
your Best of North County recognition.



LET'S PUT YOUR WIN TO WORK.

Choose a package or let us build one
around your goals and budget.

📞 Call (760) 436-9737

✉ Email advertising@coastnewsgroup.com

🌐 <https://thecoastnews.com/media-kit/>